



The committee met on 10/20/11; items completed are the 'potential new member' card for members to hand out at events; Issues under discussion/work are: website updates, establishing a process for improving the timeliness of our own event information being posted on the website, a BCTF ad for the Noble Circle Wear Affair event in 2012 and inexpensive giveaway items for our display in 2012. The next meeting is 12/15, 3:30 pm. Sharon reported at our meeting that the Marketing Committee is working on a catchy title to put in the Noble Circle ad. If anyone has suggestions please send them to Sharon.

**Committee:**               **Events Committee**  
                                  **Aaron Morman**

Aaron Morman let the group know that the flag with the pink ribbon is tattered a may need replaced before next year's Paint the Square Pink. Events committee will research this and discuss at a future meeting.

**Committee:**               **Video Contest Committee (Events)**  
                                  **Leigh Ann Fulford**

### **Video Pre-Viewing and Uploading**

Four members of the Video Contest Committee pre-viewed all videos submitted on Saturday, October 29, 2011, at Leigh Ann Fulford's house: Rosalee Bradley, Sharon Kershner, Ann Lensch, and Leigh Ann Fulford. The group did not allow four videos to be uploaded because of content issues or incomplete paperwork (consent forms were missing and unattainable from anonymous participants in the video). Jim Hamilton uploaded all acceptable videos on October 31<sup>st</sup>. We had glitches with Springboro's entry (again—same as last year), Centerville's (sound issues on one), and Beaver creek's (wrong video was submitted/uploaded), but those were fixed within a couple of days and all are up on the website for viewing and voting.

### **School Participation**

We have added one school, Bellbrook, to the contest since our last report. The Bellbrook student contacted me after the October 15<sup>th</sup> paperwork deadline asking if she could enter. She was not given the information from her guidance counselor until after the deadline but wanted to be in the contest. The Committee discussed this exception (via email) and decided to allow it. We did not think it fair to penalize a student if info was delivered late to her and we wanted another school to enter.

The following nine schools have 43 entries on YouTube this year:

- Alter (2)
- Beaver creek (1)
- Bellbrook (1)
- Centerville (8)
- Miamisburg (19)
- Oakwood (7)

- Springboro (1)
- Stebbins (1)
- Stivers (3)

Note: The videos are posted on YouTube by video title only with no mention of school names.

### **Contest Publicity Poster**

We decided to create posters this year to hang in the schools encouraging students/staff to vote for the videos. We had three finalists in the promotional poster contest and we selected a Chuck Norris themed one as our winner but discovered we did not have permission from Chuck to use his image.... The student who created the poster is a relative of George Carlin (seriously!) so he redesigned it with George's image but it lost the effect (and we weren't sure how many students would know George Carlin). Therefore, we went with the second choice, which was also VERY good, and 24 16X20 color posters have been printed at a cost of approximately \$2.50 per poster (I have not received invoice yet). Printed posters were mailed to participating schools, and the posters are also available via pdf to BCTF members, teachers, students, etc., to download and print on 8.5X11 paper.

**Committee:**           **Education Committee**  
**Ann Lensch**

Ann will be stepping down from chair of this committee in 2012 and we will need co-chairs to take over next year. Any volunteers please let Ann know you are interested.

**Committee:**           **Executive Report**

Michelle reported for the group. The committee met yesterday and some of the items are covered in other parts of this agenda. Items that were also discussed included—

- 1) The BCTF will now have an Archives committee and Annemarie volunteered to keep the information and be the Historian for the Task Force. The committee will consist of all past Chairs. The committee will meet by email and all information will be forwarded to Annemarie
- 2) Video contest – this contest will officially be moved to the Events Committee. The awards ceremony is planned for March 4, 2012 at the Rave Cinema at the Greene.

**V.       Old Business:**

**A.** Video contest – the poster have been delivered to the schools. This is also available by pdf which was sent by Leigh Ann earlier last week. The poster winner will be presented with their award at the March 4, 2012 event.

**B.** Holiday breakfast – will be held December 13 at 8:30 am at Mimi’s at the Greene. Please let Rosalee know if you will attend. Her home phone # is 262-8159 and her email is [Rbradley21@woh.rr.com](mailto:Rbradley21@woh.rr.com). If you would like to participate in the gift exchange, please bring a \$10-\$15 gift. Sharon Becker will invite Faye, our volunteer who has helped us this year at Paint the Square Pink.

**VI. New Business:**

**A. Nominations for 2012 officers** – Amy McKenna reported. Nominations for 2012 are underway for VP/treasurer/speaker and Secretary for next year. Amy McKenna will report to the BCTF tomorrow and open nominations from 11/15/11 until 11/22/11. She will then send out ballots with the nominated members after contacting them to ensure they accept the nomination. All ballots are to be returned to her by December 6, 2011 and she will announce the winners at the December 13, 2011 breakfast. Michelle did report that she has speakers lined up through next year for the incoming VP.

**B. Supporting our members** – Michelle explained to the group about the discussions being held in the Executive Committee meetings. Discussion included varying ways of handling life events of the members. Several ways were discussed:

- a. Sunshine or Flower fund – we would need a volunteer to collect money at the beginning of each year and be responsible for sending flowers etc. when contacted. In other organizations this has proven to be very time consuming and not a practical way of handling such events. There was much discussion about this and we would like to avoid adding any extra responsibilities to one of the officers. Karen Pelfrey volunteered to handle this should the BCTF choose this option. The request for flowers etc needs to be taken to the Executive committee prior to collecting for such event.
- b. Individual donation – someone in the BCTF would volunteer to collect monies and send something on behalf of those members who contributed for special events as they arise. These events should be of a serious nature. The BCTF needs to be made aware of such events in order to respond in an appropriate and timely manner. The executive committee favors this option which would meet the needs of our members and be respectful of the time spent by the officers and other members of the group

The group discussed above and the consensus was to use the individual donation method.

**VII. Round Table Networking:**

**A.** Karen Pelfrey – thanked everyone for their support of Sharon during this time.

**B.** Kathy Haught – distributed the “new member” cards for potential members of the BCTF. Amy McKenna has a supply and Kathy will send a pdf

file so we can print them on card stock if we want them for events. Kathy also has many BCCP cards if anyone should need them.

C. Sharon Becker – shared a story from our website. A woman in need of a mammogram wrote in and our team quickly led her to the correct place and she received her mammogram from the voucher program at PCH. Good work team.

D. Ann Lensch reported that she will be stepping down as chair of the education committee and asked for volunteers for next year.

E. Michelle Upshaw requested names of speakers for schools for the upcoming year. Several members gave suggestions. Email Michelle if you have suggestions for speakers on breast health and male testicular self exam.

F. Roberta Taylor let the group know that PCH has a small fund in their voucher program for mammograms if we know of people in need.

G. Kay Parent will send information about a Noble Circle event on December 7, 2011 at the Composite Center. This group has vendors and artists who sell their items and donate a portion of their proceeds to the Noble Circle.

H. Nancy Thoma explained about a patient who is starting a support system for patients with lymphedema and are in need of help with sleeves etc. She will be doing a bocce ball event in June at the Italian club. Nancy will bring information to a meeting when she receives it.

I. Aaron Morman let the group know that the flag with the pink ribbon on it is tattered a may need replaced before next year's Paint the Square Pink. Events committee will research this and discuss at a future meeting.

J. Leigh Ann Fulford reports that CARE Walk is bulk-collecting yogurt lids again this year and we will mail them the week before Christmas. We collect Dannon and Yoplait.... any of them.

**Meeting concluded at 9:30 a.m.**

**Next BCTF Meeting:**

Tuesday December 13, 2011 at 8:30 at Mimi's at The Greene for our annual Holiday Breakfast. Please bring a \$10 - \$15 gift if you would like to participate in the white elephant exchange.

Respectfully submitted,  
Ann Lensch