

Breast Cancer Task Force of Greater Miami Valley
Meeting Minutes
March 15, 2011

Members Present: Rosalee Bradley, Elaine Cope, Kimberly Freeman, Leigh Ann Fulford, Annemarie Halfpap, Kathy Haught, Flora Igah, Sharon Kershner, Ann Lensch, Amy McKenna, Heleena McKinney, Aaron Morman, Karen Pelfrey, Roberta Taylor, Nancy Thoma, Michelle Upshaw, Frances Wade

Members Absent: Sharon Becker, CJ Bruggeman, Faith Calif-Daley, Kim Faris, Marianne Farmer, Cynthia Ford, Lamar Ford, James Hamilton, Deborah Jordan, Pamela Kraft, Kay Parent, Julie Robbins, Lisa Rucker, Julie Sawyer, Dr. Paula Termuhlen

Guest: Ashley Russell, ACS Health Promotion Coordinator (membership pending)

Officers for 2011: Chair: Leigh Ann Fulford
ViceChair/Treasurer: Michelle Upshaw
Secretary: Sharon Kershner

Medical Director: Paula Termuhlen, MD

Mission Statement: To empower our community through education, support and advocacy regarding prevention, early detection, and treatment of breast cancer.

- I. **Welcome:** Leigh Ann Fulford welcomed everyone to the March 2011 BCTF meeting, including guest, Ashley Russell – ACS Health Promotion Coordinator. All members present introduced themselves to Ashley.
- II. **Finance Report:** Michelle Upshaw reported that the balance of the bank account is \$1,176.43. Encounters this past month were minus \$75.00 for the Noble Circle ad, and plus \$8.00 from profits of necklace sales..
- III. **Approval of Minutes:** February 2011 minutes were approved by Roberta Taylor and Annemarie Halfpap, after the correction of two members who were not listed as absent at the February meeting. Minutes corrected.
- IV. **Committee Reports:** The Marketing and Membership Committee reports were emailed to members prior to the meeting. Education Committee and Event Committee reports were reviewed at the meeting.
 - A. **Membership Committee:** *Report written and reviewed by Amy McKenna*
Three individuals were sent termination letters and removed from the BCTF roster due to not meeting membership requirements. These

individuals are Sarah Becker, Denise Gilmore and Frances Umoh. Membership invitations were sent to Donna Walls who spoke in February, Charlene Lucan from CareSource, and Jeanine Hufford from Cancer Support Community. If there are any individuals who might be interested in joining the BCTF please contact Amy McKenna.

B. Marketing Committee: *Report written by Sharon Becker*

The committee met on 2/18 and reviewed options for updating the navigation process for our website, which Annemarie is working on currently. We also discussed PR strategies for the Video contest ceremony in April. Upcoming soon we will have the following events for our BCTF display: CareWalk – May 14; Kettering Walk for Women’s Wellness – May 1; Bowl Over Cancer – Aug. 6 and ACS Strides – Oct. 15; BCTF members are asked to staff the display – please let Sharon B. know if you are interested in helping at one of these events – esp. the 2 set for May! Our next meeting is 3/24 at 3:30 pm at the PCH building. We will be reviewing our display and materials to be ready for upcoming events, among other things.

C. Education Committee: *Ann Lensch reported*

Ann will begin working on the proposed tri-fold resource guide listing organizations that can help breast cancer patients/survivors with all kinds of resources. When the Education Committee has completed the brochure, it will be added to the BCTF web site.

D. Speaker Committee: *No report*

E. Event Committee: *Aaron Morman reported as the Video Contest was discussed under Old Business*

V. Old Business:

- A. *BCTF/BCF Video Contest – Award Ceremony* will be held April 17, 2011 at 3:00 p.m. at Oakwood High School. Leigh Ann thanked those who judged the 33 videos: Rosalee Bradley, Jim Hamilton, Kathy Haught, and Ann Lensch. The contest winners will be announced at the 4/17/11 ceremony. Please note the following tasks that need to take place in preparation for this event:
- All BCTF members to provide cookies or other hand held desserts. Contact Aaron Morman per email as to what you will be providing. Bring to event at 2:30p.m. or arrange to drop off at Leigh Ann Fulford’s house on Friday, April 15th.
 - Leigh Ann will make the punch, and Roberta Taylor will provide three punch bowls.
 - Goody bags: BCTF members are asked to provide a give-away for the approximately 90 - 100 goody bags for contest

participants. Contact Kathy Haught per email ASAP as to what you are planning to provide and have items to her by April 8th.

- Audiovisual – being coordinated by Oakwood High School tech team.
- Name badges for BCTF – Annemarie H. will make name badges for BCTF members to wear at the ceremony.
- Ann Lensch will provide our BCTF Resource Guides for our display table.
- Ceremony invitation and event flyer will be developed by the BCTF Marketing Committee. They will then need to be printed. Formal invitations will be sent to the participating schools, teachers, students, and BCTF members.
- Press releases will be sent out to announce the event.
- BCTF members to arrive at 2:30 p.m. Event Committee to arrive at 2:00 p.m.
- Event Committee will meet on Monday, March 21st at 9:00 a.m. at PCH on Jasper.

B. Streamlining BCTF regarding PO Box and cell phone:

This will be phased in slowly/ Aaron M. will update task force with a follow-up at a later meeting.

C. Educational brochure to assist individuals in finding financial resources:

Ann L. will begin working on the proposed tri-fold resource guide with organizations that can help breast cancer patients/survivors with all kinds of resources. When the Education Committee has completed the brochure, it will be added to the BCTF web site.

D. Pink Ribbon Necklace Fund Raiser: Annemarie H. reports that the necklaces cost \$20, in which \$2 from each necklace is donated to the BCTF. Annemarie had a few necklaces with her to sell, and states the Busy Beaver in Beavercreek have a large selection.

VI. New Business:

A. Dr. Termuhlen replacement: As announced in prior BCTF meeting, Dr. Paula Termuhlen has announced her resignation as Medical Director of the BCTF. Dr. T. Heck and Dr. R. Weighall were recommended by Dr. Termuhlen for this position. Ann L. states she spoke to Dr. Heck and he said he would be willing to hold this position if needed. It was determined at this meeting that the position should be announced to other physicians with an interest in breast health and breast cancer care. Letters from the BCTF will be mailed to physicians who are recommended for the upcoming open position of Medical Director of the BCTF. Along with the letter, a copy of the BCTF Bylaws will be provided.

Send names and office address of physicians who you would like to recommend to Leigh Ann by Friday, March 18th. Kathy Haught will search her files for the past letter that was mailed to physicians prior to Dr. Termuhlen being Medical Director. Leigh Ann has offered to draft a new letter if needed. The letters will be mailed in the next week or two and the physicians will have one month to respond. Follow-up will be provided at the May BCTF meeting.

VII. Round Table

A. **Kathy Haught:**

The Ohio BCCP has received additional funding from the Ohio Tobacco Master Settlement Fund. This will allow more women to be screened for breast & cervical cancer in Ohio. For Region 2 BCCP, which is administered out of Premier Community Health, an additional 302 women can be screened. Region 2 BCCP has been “closed” to new women in the last two years due to decreased funding but is now looking for women to enroll to provide them with their annual mammogram and Pap test. Women who are eligible are those 40 and over for Pap tests and 50 and over for screening mammograms. If women 40-49 have a strong family history or have breast and/or ovarian cancer themselves, then we are able to cover their screening mammograms. BCCP also covers diagnostic testing for abnormal mammograms, CBE, and/or Pap test.

To qualify a woman must be 40 and over, no insurance, and 200% of poverty and below. Please refer women to the PCH BCCP screening line 937-227-9422 or toll free 866-838-8973 to see if they qualify for the program.

Kathy has more copies of the BCTF brochure, and the BCTF women’s bookmarks.

Kathy also announced that Sharon Becker would like to share the brochures on an upcoming program titled, Grant Seeking and Resources for Success. The program is March 25th. Brochures provided. Contact Sharon Becker for more information.

- B. **Ann Lensch:** Good Samaritan North has a new breast technology called PEM. It is a PET scan for the breast and is used mostly for evaluation of known breast cancers prior to surgery. This new scan is providing great information for our patient. We will be having an event May 17, 2011 regarding PEM. I am not sure at this time if it is open to the public or for medical professional only. I will send a flyer to the Task Force as soon as I receive it.

Our Relay for Life at Northmont is June 4-5 this year.

- C. **Leigh Ann:** CARE Walk will be held on Saturday, May 14th. We invite BCTF member organizations to have a booth at our Health CARE (health fair) held before and after the walk. The health fair starts at 8:00 am and

continues after the walk (about 9:30-11:00). There is no cost for BCTF members. We are also collecting door prizes if your organization would like to contribute to our door prize table.

I will have flyers, registration forms, and raffle tickets to distribute at the April BCTF meeting.

Thank you for your support!

- D. **Karen Pelfrey:** Kettering Relay for Life at Delco Park May 14 – 15th. Kettering Foundation Walk for Women’s Wellness at Carillon Park, May 1st.

- E. **Kimberly Freeman:** Wellness Matters announces the 6th Annual Kickoff – Walk! Downtown Dayton. May 18th at 12:00 p.m. at Riverscape Metro Park. For more information: www.med.wright.edu/chc/walks.htm or call Carol Gill at ODH (937) 285-6123.

- F. **Annemarie Halfpap:** Please send all events to her and she will post on BCTF website.

- G. **Heleena McKinney** – introduced Ashley Russell, ACS Health Promotion Coordinator for Dayton area. Heleena lives in Cincinnati and Ashley is now on the BCTF as the ACS representative.

- H. **Flora Igah:** Public Health Dayton & Montgomery County’s free events:
 - *For Minority Health Month.
 - *“Yoga Fitness Activities”*: Tuesday April 12th and 26th, 4:30p.m. to 6:30 p.m., Drew Health Center – 1323 West Third St., Conference Room 804. Telephone: 937-225-4026.
 - *For Women’s Health Week.
 - *“Teens and Women’s Health Awareness Conference”*: Saturday May 7, 9:00 a.m. to 1:30 p.m., Miami Valley Hospital – One Wyoming St., 6th Floor North, West Conference Rooms. Telephone for registration 937-225-5700. PHDMC, Miami Valley Hospital & OVM.
 - * Presently, we need teen participation. If anyone is connected with teenage girl(s) in any way, please join us along with your teen(s). Thanks.

Meeting concluded at approximately 9:30 a.m.

Next BCTF Meeting:

Tuesday April 19, 2011 at 8:30 at Drew Health Center

Respectfully Submitted,
Sharon Kershner, Secretary