

**Breast Cancer Task Force of Greater Miami Valley**  
**Meeting Minutes**  
**April 19, 2011**

- Members Present:** Sharon Becker, Rosalee Bradley, Kimberly Freeman, Leigh Ann Fulford, Annemarie Halfpap, James Hamilton, Kathy Haught, Flora Igah, Sharon Kershner, Amy McKenna, Aaron Morman, Kay Parent, Karen Pelfrey, Lisa Rucker, Ashley Russell, Roberta Taylor, Nancy Thoma, Michelle Upshaw, Frances Wade, Donna Walls
- Members Absent:** Elaine Cope, CJ Bruggeman, Faith Calif-Daley, Kim Faris, Marianne Farmer, Cynthia Ford, Lamar Ford, Deborah Jordan, Pamela Kraft, Ann Lensch, Heleena McKinney, Julie Robbins, , Julie Sawyer, Dr. Paula Termuhlen
- Guest:** Rhonda Rhea Byrd (survivor and author)
- Officers for 2011:** Chair: Leigh Ann Fulford  
ViceChair/Treasurer: Michelle Upshaw  
Secretary: Sharon Kershner
- Medical Director:** Paula Termuhlen, MD

**Mission Statement:** To empower our community through education, support and advocacy regarding prevention, early detection, and treatment of breast cancer.

- I. **Welcome:** Leigh Ann Fulford welcomed everyone to the April 19, 2011 BCTF meeting.
- II. **Guest Speaker:** *Rhonda Rhea Byrd, survivor and author of the book, Beyond the Pink Ribbon.* Rhonda shared her breast cancer journey from 2003 through the present. Her remarkable journey began with Stage II breast cancer and advanced to Stage IV. During her journey she ventured to Aruba for naturopathic care. She held onto her belief not to undergo treatment and depended on her power of prayer and strong spiritual belief. She was pleased to share “I’ve now been cleared!” She is selling her book for \$15.00.
- III. **Finance Report:** Michelle Upshaw reported that the balance of the bank account was \$1,176.43. Encounters this past month included purchases for ink cartridge, gifts for two emcees of the video ceremony, and the post office box. Results in a balance of \$1,088.79.
- IV. **Approval of Minutes:** March 2011 minutes were approved by Roberta Taylor and Kathy Haught.
- V. **Committee Reports:** The Marketing and Education Committee reports were emailed to members prior to the meeting. Event Committee report was reviewed at the meeting.
  - A. **Membership Committee:** *No report*

- B. **Marketing Committee:** *Report written by Sharon Becker*  
The committee met on 3/24/11 and worked on a number of things including the review of our options for updating the navigation process for our website, under the direction of Annemarie Halfpap. We also discussed PR strategies for the Video contest ceremony including email flyers and press releases (pre and post event); Annemarie and Leigh Ann have assisted the Events Committee with creating the program books, and certificates for participants; we will also have our BCTF display present at the event. We reviewed our display and materials to be ready for upcoming events and are in need of volunteers to help at the Kettering Walk for Women's Wellness – May 1; and Bowl Over Cancer – Aug. 6 . If you can help please let Sharon B. know. Our next meeting is May 26 at 3:30 pm at the PCH building.
- C. **Education Committee:** *Ann Lensch written report*  
The work on the patient financial information brochure is underway. Please contact Ann Lensch if you have any suggestions for this brochure. Rough draft of the brochure is being emailed to all BCTF members this afternoon by S. Kershner for review and to encourage sharing thoughts, ideas and resources.
- D. **Speaker Committee:** *No report*
- E. **Event Committee:** *See Video Contest Award Ceremony report under Old Business section.*

## **VI. Old Business:**

- A. *BCTF/BCF Video Contest – Award Ceremony* was held Sunday, April 17, 2011 at 3:00 p.m. at Oakwood High School. Leigh Ann thanked everyone for their participation, especially the Video Committee and the BCTF video judges; and states “It was an amazing event!”. She also shared thoughts of a grandmother and mother who were at the event. These women praised the event in increasing awareness for breast cancer awareness, which led to BSE findings and a benign breast biopsy in one of the women.  
Discussion included sending out press releases to community papers, and the participating school teachers in hopes that the event will be publicized in local community newspapers and school newsletters. It was suggested for next year's event school principals are included in the press release announcements.  
Follow-up video event meeting will be held on Wednesday, April 27, 2011 at 3:45 p.m. at Panera Bread on Brown and Jasper Streets. Participating teachers and the BCTF are invited to attend. Please send your ideas on ‘what worked’ and ‘what didn't work’ to Leigh Ann.
- B. *Streamlining BCTF regarding PO Box and cell phone:*  
BCTF post office box has been purchased and mail will now be streamlined into that address.
- C. *Educational brochure to assist individuals in finding financial resources:*  
See report on Committee Report section.

- D. *Pink Ribbon Necklace Fund Raiser*: The fundraiser is ongoing. Please contact Annemarie Halfpap for further information.
- E. *Dr. Termuhlen replacement*: Leigh Ann received a letter from a physician stating interest in the BCTF Medical Director position. Following the April 29, 2011 cut-off date for letters, the BCTF executive board will meet to review interested physicians. Recommendations will then be reviewed with the BCTF members.  
Question was raised if the two physicians that Dr. Termuhlen recommended should be called to remind them to mail their letters of interest in the position. It was decided that this will not be done, as approximately 30 physicians were mailed the letter asking if they were interested, and if we asked two physicians, we would need to call all 30 as well. All members agreed that we would not make calls—just accept applications as received.

## **VII. New Business:**

- A. Sharon Kershner asked members if they would like smaller name tents for meetings. It was determined that the existing name tents were not to be replaced.
- B. Frances Wade has offered to attend CARE Walk as the BCTF representative at our display table. Thank you Frances!

## **VIII. Round Table**

- A. **Donna Walls** – *see attached flyer on Natural Living Series*. Donna has requested to work with education committee on environmental health education. Donna will contact Ann Lensch.
- B. **Ashley Russell** – *see attached flyer on upcoming Skin Cancer Screening*. Ashley also shared that staff at ACS met with Dr. W. Rigano regarding breast reconstructive surgery. Dr. Rigano would like to be a guest speaker at a future BCTF meeting to discuss breast cancer surgery reconstruction options.
- C. **Roberta Taylor**: *see attached flyer for Health Steps April Update*.
- D. **Rosalee Bradley** – *see attached flyers on Pre-stroke screening, and tickets for a Dragon's game for breast cancer support group members*.
- E. **Kathy Haught**:  
The Ohio BCCP is still enrolling women into the Breast and Cervical Cancer Project. Ads have been on TV and radio. Funding for this year should carry over  
Please contact Kathy for further information on the BCCP.  
Please refer women to the PCH BCCP screening line 937-227-9422  
or toll free 866-838-8973 to see if they qualify for the program.
- F. **Leigh Ann Fulford**: *see attached flyer for the May 14th CARE Walk*. All money raised on this event stay local – as it goes to the Breast Cancer Foundation (which supports the BCTF, Sister-Sister support group, and the Noble Circle Project).  
Leigh Ann also announced that she continues to sell the pink ribbon cookies for \$1.00 (donated from Laura's cookies). The next batch will be

ready on May 2<sup>nd</sup>. 100% of the cookie cost goes to the Breast Cancer Foundation. Contact Leigh Ann for cookie orders.

- G. **Karen Pelfrey:** Kettering Relay for Life at Delco Park May 14 – 15<sup>th</sup>.
- H. **Sharon Kershner:** *Memo attached for Kettering Foundation Walk for Women's Wellness* at Carillon Park, May 1<sup>st</sup>. Registration 1pm, Walk 2pm. Registration brochures provided.
- I. **Kimberly Freeman:** *\*See attached flyer for Wellness Matters-* announces the 6<sup>th</sup> Annual Kickoff – Walk! Downtown Dayton. May 18<sup>th</sup> at 12:00 p.m. at Riverscape Metro Park. For more information: [www.med.wright.edu/chc/walks.htm](http://www.med.wright.edu/chc/walks.htm) or call Carol Gill at ODH (937) 285-6123.  
\*Kimberly also shared that the money raised at an event titled “Cupcakes in a Jar” is going to the CARE Walk.  
\*Please see attached flyer for the June 4<sup>th</sup> African American Wellness Walk.
- J. **Annemarie Halfpap:** Continue to send all events and flyers to her and she will post on BCTF website.
- K. **Flora Igah:** *See attached flyers for the Public Health Dayton & Montgomery County's free events 'Taking Time to Care', and 'Yoga'-*  
**Event 1 - Taking Time to Care**  
Please see the attached upcoming May event. We are encouraging women to bring their female teens. There will be a kick-off speaker. Next, the program will be divided into two sessions for teenagers, two sessions for adults, and finish with a keynote address.  
**Event 2 –Yoga**  
Attached is information concerning the Free Yoga activity, for next week. Please assist us in disseminating it to all. Anyone can use Yoga relaxation. Thanks.
- L. **Sharon Becker:** A Brave New World – Using Internet Communication Tools Workshop May 20, 2011. Good Samaritan Hospital Health Ministries Program is sponsoring a workshop, *A Brave New World – Using Internet Communication Tools*, which offers 5.5 contact hours for nurses. The workshop will be held at Good Samaritan North Health Center Education Center, 9000 N. Main Street, Dayton, OH on May 20, 2011 from 8:30 a.m. to 4 p.m. Today's world of Internet communication can certainly be called a 'brave new world' for those who are not familiar with all of the opportunities available. Faith communities, agencies and businesses need to evaluate successful methods of utilizing these savvy communication tools to reach their members and the greater community. Participants will learn more about current social media trends and how it can be a practical, affordable and responsible form of getting your message out to the right people! **Pre-registration is required.** For more information please contact the Good Samaritan Hospital Health Ministries Program office at 937-227-9454.

**Meeting concluded at approximately 10:15 a.m.**

**Next BCTF Meeting:**

Tuesday May 17, 2011 at 8:30 at Drew Health Center

Respectfully Submitted,  
Sharon Kershner, Secretary