

Breast Cancer Task Force of Greater Miami Valley

Meeting Minutes

October 19, 2010

Members Present: Rosalee Bradley, Leigh Ann Fulford, Sharon Becker, Ann Lensch, Aaron Morman, Kay Parent, Nancy Thoma, Michelle Upshaw, Sharon Kershner, Karen Pelfrey, Annemarie Halfpap, Roberta Taylor, Flora Igah and Frances Wade.

Members Absent: Kathy Haught, Amy McKenna, Sarah Becker, C.J. Bruggeman, Deborah Jordan, Faith Callif-Daley, Kim Faris, Marianne Farmer, Cynthia Ford, Lamar Ford, Kimberley Freeman, Denise Gilmore, James Hamilton, Flora Igah, Pam Kraft, Emily Oehler, Julie Robbins, Lisa Rucker, Julie Sawyer, Dr. Paula Termuhlen, and Frances Umoh

Guests: None

Officers for 2010: Chair:Kay Parent
Vice Chair/Treasurer:Leigh Ann Fulford
Secretary:Kathy Haught
Medical Director:Dr. Paula Termuhlen

Mission Statement: *To empower our community through education, support and advocacy regarding prevention, early detection, and treatment of breast cancer*

Welcome: Kay Parent, Chair welcomed everyone to the meeting. Introductions were done. She reminded all that all future TF meetings will be held at Drew Health Center. Sharon Kershner volunteered to record the minutes in Kathy's absence.

Approval of Minutes: One spelling correction was made with the finance report correcting Kim Faris' name. Leigh Ann Fulford made a motion to approve the minutes with corrections and 2nd by Roberta Taylor. Motion approved by members.

Committee Reports: Reports were not available by email.

Marketing: Sharon Becker. Website has been updated and pictures added. Please review pictures from Paint and send suggested captions to Annemarie. New navigation was added for Paint and Video Contest. Survivor stories are needed. Requests have been made to use our video contest materials. If used, the BCTF needs to be recognized as the developer. We should be able to track who is using our materials. Someone from marketing needs to be on every committee to enhance communication and be sure that all marketing needs are met. Facebook in conjunction with the website will be used in the future as a marketing and communication tool. Bookmarks have been reprinted and are available from Kathy Haught.

Education: Ann Lensch. The Resource Guide update is in its final review. It will have the same cover with "2nd Edition" and dated 2011 on the back.

Speakers: Dr. Termuhlen will be our speaker for November. Send ideas for 2011 speakers to Michelle.

Finance Report: Leigh Ann Fulford reported that the balance of BCTF account is \$1,657.43. \$23 in donations were collected at Paint. \$41.50 was paid to WSU printing for 1000 BCTF bookmarks. The next time the bookmarks are printed they will be two-sided with female information on one side and male on the other for a cost of \$68 per 1000. Income still pending includes a \$1000 donation awarded to Kim Faris for the Molina Community Champion Award. The printing for the Breast Health Resource Guide is expected to cost \$1000 -\$1100.

Old Business:

BCF & BCTF Video Contest 2010- Leigh Ann Fulford gave updates. 6 schools are participating: Alter, Springboro, Centerville, Oakwood, Miamisburg, Stivers. 31 videos are uploaded. 3 more videos still need to be uploaded. (Miamisburg has sent 28 of the videos) To access, go to the BCTF website, click on video contest, go to playlist. If you like the video, click "like". Dislikes won't be counted.

www.breastcancertf.org

Annemarie will put the video contest on her Facebook page. We can "friend" her to add it to our personal facebook page.

Paint the Square Pink- All agreed the event went very well, though attendance seemed down. Some downtown workers said they did not know of the event. (Caresource) We need to find a better way to market Paint for downtown workers next year. Sound system was better (from radio station instead of county). Nancy Thoma will check with Caresource to see if they can appoint someone to the BCTF.

Molina Healthcare Award Kay Parent and Kathy Haught attended on behalf of the task force to honor Kim Faris receiving the Media Award. It was a lovely evening.

ACS Strides Report Kay Parent provided the BCTF display. This was a great event, great attendance and beautiful weather. New ACS staff on BCTF will be Heleena McKinney.

Meeting Place New meeting place will be at Drew Health Center, 1323 West Third Street. Meeting remains at 8:15 a.m., every third Tuesday. Meeting will be in the back room, # 804. Park in the front.

Nominating Committee- Amy McKenna and Nancy Thoma are the committee. Roberta Taylor agreed to help as needed and will pass on all information. Anyone with nominations or would want to nominate themselves please contact Amy or Nancy. Email requesting nominations will be sent soon.

New Business:

Fund Raiser Offer Annemarie reported that *Busy Beaver Crafts* in Beaver creek makes a glass pendant with the pink ribbon and will give 10% of sales of this necklace to the BCTF. Cost of

pendant is \$20, so \$2 will go to TF for each necklace sold. These can be ordered through the website and Annemarie will take care of the orders and delivery. Ann Lensch made a motion to support this fund raiser, Sharon Kershner seconded. All approved. Aaron asked if we could sell these on the square at Paint if we could get a vendors contract. He will look into that for next year.

BCTF Christmas Breakfast It was suggested that this be moved up one week to December 14, the second Tuesday because the 21st was too late and too busy for most. Rosalie offered to find a new place and make arrangements for 25 people.

Round Table:

Nancy Thoma—MVH—Mammogram Mixer will be held in November, Young Survivors support group continues to grow.

Ann Lensch—GSH—Brake for Breakfast went well

Roberta Taylor—PCH—office will be moving Nov. 11 and 12 to 23 Jasper St.

Annemarie Halfpap—is upgrading her business software to enhance webdesign

Kay Parent—attended Noble Circle retreat. Their fundraiser is AWEAR Affair held end of February. Let Kay know if you would like to receive a mailing on this event.

Leigh Ann—Announced that CareWalk participated in the Oakwood Scare Crow event and put together a display, “Stomp Out Breast Cancer” which is located at the corner of Patterson and Schaffer. Continue to collect YoPlait Lids. Collection boxes are being made by a local girl scout troop. Let Leigh Ann know if you would like a box. Kay Parent will talk to the girl scouts about breast cancer.

Karen Pelfrey—Ribbon of Hope Luncheon was great. Peggy Fleming was the speaker.

Aaron Moorman—Open enrollment for Medicaid is going on now where consumers can switch their Medicaid Managed Care company. Call 1-800-605-3040 for the Managed Care Enrollment Center. ABC Dental in Huber Heights is offering free dental work for veterans on November 10th.

Next BCTF Meeting:

Tuesday November 16, 2010 8:15am at Drew Health Center

Respectfully Submitted,

Sharon Kershner and Kay Parent